



NOTCH SCHEMATIC

WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021
ESSWAK0470ECUL_IS21.psa

Column: 1 - Row: 01 Notch: 31 Fixture Type: HEADER Fixture Description: ESS EC 4FT LOGO HDR UNLIT
HEADER Re-Order Code: PE0000002491 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 23 Fixture Type: SIGNS Fixture Description: ESS EC EXPRESSIE 1.1 UNLIT 6X12 **
SIGNS Re-Order Code: PE2000000061 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PE0000008351 SIGNS Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 03 Notch: 15 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE COLOR 1.5 **
TRAYS Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008598 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
1	1	N/A	095008046419	expressie	millennium momentum	355
2	1	N/A	095008046495	expressie	IN THE MODEM	225
3	1	N/A	095008046501	expressie	MALL CRAWLER	205
4	1	N/A	095008046518	expressie	WHAT THE TECH?	378
5	1	N/A	095008046426	expressie	DIAL IT UP (HERO)	238
6	1	N/A	095008046525	expressie	TURN UP THE CENTURY	255
7	1	N/A	095008046532	expressie	UP UP & AWAY MESSAGE	338
8	1	N/A	095008046549	expressie	SKIP THE TRACK	234
9	1	N/A	095008046433	expressie	SHOOK	294
10	1	N/A	095008046440	expressie	WE DON'T MESH	298

Column: 1 - Row: 04 Notch: 10 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE COLOR 2.5 **
TRAYS Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000007811 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
11	1	N/A	095008039329	expressie	crop top & roll	0
12	1	N/A	095008039336	expressie	second hand, first love	10
13	1	N/A	095008039350	expressie	crave the chaos	20
14	1	N/A	095008039343	expressie	trend & snap	30
15	1	N/A	095008039237	expressie	checked in	40
16	1	N/A	095008039244	expressie	party mix & match	50
17	1	N/A	095008039282	expressie	buns up	60
18	1	N/A	095008039275	expressie	cold brew crew	70
19	1	N/A	095008039299	expressie	mid-day mocha	80
20	1	N/A	095008039312	expressie	take the espresso	90

Column: 1 - Row: 05 Notch: 5 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE COLOR 3.5 **
TRAYS Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000007812 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
21	1	N/A	095008039527	expressie	busy beeline	100
22	1	N/A	095008039268	expressie	saffr-on the move	110
23	1	N/A	095008039534	expressie	don't hate, curate	120
24	1	N/A	095008039480	expressie	all things OOO	130
25	1	N/A	095008039497	expressie	desk mani	140
26	1	N/A	095008039503	expressie	strong at 1%	150
27	1	N/A	095008039510	expressie	in a flash sale	160
28	1	N/A	095008039435	expressie	hustle n' bustle	170
29	1	N/A	095008039442	expressie	bolt and be bold	180
30	1	N/A	095008039459	expressie	seize the minute	190

Column: 1 - Row: 06 Notch: 35 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE COLOR 4.5 **
TRAYS Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000007813 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
31	1	N/A	095008039367	expressie	in the time zone	200
32	1	N/A	095008039381	expressie	throw it on	210
33	1	N/A	095008039398	expressie	get a mauve on	220
34	1	N/A	095008039404	expressie	scoot scoot	230
35	1	N/A	095008039428	expressie	IRL	240
36	1	N/A	095008039374	expressie	mic drop-it-low	250
37	1	N/A	095008039411	expressie	breaking the bold	260

Row: 01

Lower Notch: 31

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 35

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 24

Row: 09

Lower Notch: 18

Row: 10

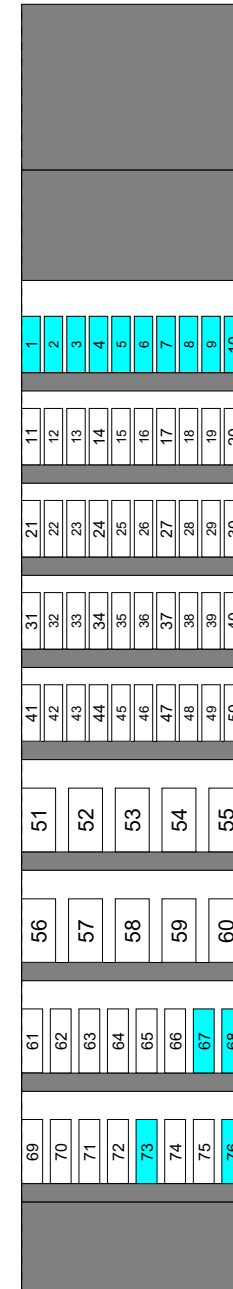
Lower Notch: 12

Row: 11

Lower Notch: 6

Row: 12

Lower Notch: 2



WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021

38	1	N/A	095008039251	expressie	misfit right in	270
39	1	N/A	095008039466	expressie	notifications on	280
40	1	N/A	095008039473	expressie	not so low-key	290

Column: 1 - Row: 07 Notch: 30 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT EXPRESSIE COLOR 5.5 **

TRAYS Re-Order Code: PE0000007228 SS Graphic Re-Order Code:

Graphic Re-Order Code: PE0000007814 SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
41	1	N/A	095008039541	expressie	taxi hopping	300
42	1	N/A	095008039558	expressie	express to impress	310
43	1	N/A	095008039565	expressie	precious cargo-go!	320
44	1	N/A	095008039305	expressie	don't be latte	330
45	1	N/A	095008039572	expressie	air dry	340
46	1	N/A	095008039589	expressie	lose the snooze	350
47	1	N/A	095008039596	expressie	binge-worthy	360
48	1	N/A	095008039602	expressie	no time for local	370
49	1	N/A	095008039619	expressie	now or never	380
50	1	N/A	095008039626	expressie	always transparent	390

Column: 1 - Row: 08 Notch: 24 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT CARE 1.2 **

TRAYS Re-Order Code: PE0000001830 SS Graphic Re-Order Code:

Graphic Re-Order Code: PE0000008406 SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
51	1	322294231	095008006260	ESSIE APRICOT CUTICLE OIL	Apricot Cuticle Oil	100
52	1	N/A	095008031422	ESSIE NAIL CARE	Strong Start	00
53	1	N/A	095008031439	ESSIE NAIL CARE	Smooth-e	00
54	1	322294215	095008028965	ESSIE BASE COAT	here to stay	00
55	1	322293463	095008006161	ESSIE BASE COAT	All In One Base	260

Column: 1 - Row: 09 Notch: 18 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT CARE 2.2 **

TRAYS Re-Order Code: PE0000001830 SS Graphic Re-Order Code:

Graphic Re-Order Code: PE0000008407 SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
56	1	322293497	095008016948	Essie Gel Setter	Gel Setter	00
57	1	322294223	095008025476	ESSIE GEL SPEED SETTER	speed setter	00
58	1	322294095	095008006154	ESSIE GOOD TO GO TOP COAT	Good To Go	280
59	1	322293706	095008012490	ESSIE MATTE ABOUT YOU TOP COAT	matte about you	00
60	1	322294354	095008010007	ESSIE QUICK DROPS	quick-e drops	00

Column: 1 - Row: 10 Notch: 12 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT TLC 1.2 **

TRAYS Re-Order Code: PE0000004589 SS Graphic Re-Order Code:

Graphic Re-Order Code: PE0000008404 SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
61	1	322290570	095008027784	ESSIE TREAT, CARE & COLOR	gloss fit	00
62	1	322290889	095008027807	ESSIE TREAT, CARE & COLOR	sheers to you	05
63	1	322290774	095008027760	ESSIE TREAT, CARE & COLOR	tinted love	12
64	1	322290936	095008027777	ESSIE TREAT, CARE & COLOR	minimally modest	15
65	1	322290562	095008025452	ESSIE TREAT, CARE & COLOR	in a blush	22
66	1	322290627	095008025469	ESSIE TREAT, CARE & COLOR	pinked to perfection	27
67	1	N/A	095008045344	ESSIE TREAT, CARE & COLOR	take 10	28
68	1	N/A	095008045351	ESSIE TREAT, CARE & COLOR	punch it up	30

Column: 1 - Row: 11 Notch: 6 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT TLC 2.2 **

TRAYS Re-Order Code: PE0000004589 SS Graphic Re-Order Code:

Graphic Re-Order Code: PE0000008405 SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
69	1	322290554	095008026893	ESSIE TREAT, CARE & COLOR	good lighting	35
70	1	322290897	095008026916	ESSIE TREAT, CARE & COLOR	on the mauve	44
71	1	322290928	095008027746	ESSIE TREAT, CARE & COLOR	mauve-tivation	46
72	1	322290546	095008027654	ESSIE TREAT, CARE & COLOR	a-game	48
73	1	N/A	095008045368	ESSIE TREAT, CARE & COLOR	final stretch	52
74	1	322290758	095008027647	ESSIE TREAT, CARE & COLOR	work for the glow	69
75	1	322290766	095008027722	ESSIE TREAT, CARE & COLOR	tonal taupe	75
76	1	N/A	095008045375	ESSIE TREAT, CARE & COLOR	berry best	79

Row: 01

Lower Notch: 31

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 35

Row: 07

Lower Notch: 30

Row: 08

Lower Notch: 24

Row: 09

Lower Notch: 18

Row: 10

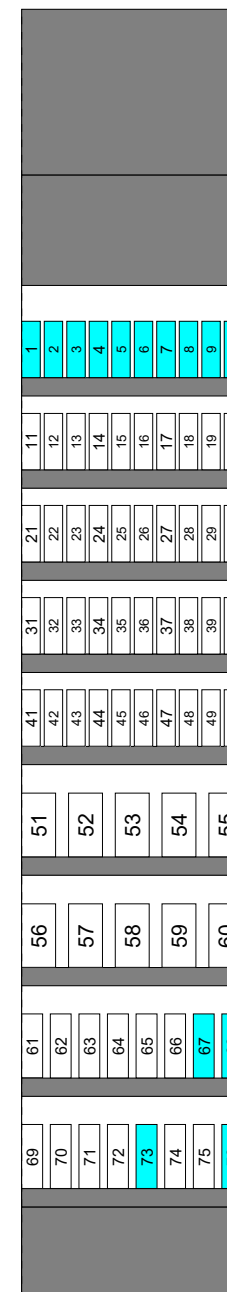
Lower Notch: 12

Row: 11

Lower Notch: 6

Row: 12

Lower Notch: 2



WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021			
Column: 1 - Row: 12	Notch: 2	Fixture Type: HEADER	Fixture Description: ESS EC 4FT FOOTER
HEADER Re-Order Code: PE0000002503		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code:		HEADER Rolled Up Code: N/A	UPC Blade Code:

Row: 01		Lower Notch: 31
Row: 02		Lower Notch: 23
Row: 03	1 2 3 4 5 6 7 8 9 10	Lower Notch: 15
Row: 04	11 12 13 14 15 16 17 18 19 20	Lower Notch: 10
Row: 05	21 22 23 24 25 26 27 28 29 30	Lower Notch: 5
Row: 06	31 32 33 34 35 36 37 38 39 40	Lower Notch: 35
Row: 07	41 42 43 44 45 46 47 48 49 50	Lower Notch: 30
Row: 08	51 52 53 54 55	Lower Notch: 24
Row: 09	56 57 58 59 60	Lower Notch: 18
Row: 10	61 62 63 64 65 66 67 68	Lower Notch: 12
Row: 11	69 70 71 72 73 74 75 76	Lower Notch: 6
Row: 12		Lower Notch: 2



WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021

NOTCH SCHEMATIC

Column: 2

WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021

ESSWAK0470ECUL_IS21.psa

Column: 1 - Row: 01 Notch: 31 Fixture Type: HEADER Fixture Description: ESS EC 4FT LOGO HDR UNLIT
HEADER Re-Order Code: PE0000002491 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 12 Fixture Type: HOTSPOT Fixture Description: ESS EC UNLIT HOTSPOT (SP21 SP TREND) **
HOTSPOT Re-Order Code: PE0000002466, PE0000006437 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008307 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PE0000008298 HOTSPOT Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 03 Notch: 8 Fixture Type: SIGNS Fixture Description: ESS EC UNLIT UNIQUE SALON SHADES (NAV SI...
SIGNS Re-Order Code: PE2000000054 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PE0000008344 SIGNS Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 04 Notch: 3 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR CLBRN HOTSPOT TRY 1....
TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code: PE0000007932
Graphic Re-Order Code: PE0000007931 SS Holder Re-Order Code: PE0000001897
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
104	1	N/A	095008032054	ESSIE NAIL COLOR	birthday girl	1019
105	1	N/A	095008032108	ESSIE NAIL COLOR	the best-est	1021
106	1	N/A	095008032092	ESSIE NAIL COLOR	sheer luck	1023
107	1	N/A	095008032078	ESSIE NAIL COLOR	mani thanks	1025
108	1	N/A	095008032085	ESSIE NAIL COLOR	nailed it	1027
109	1	N/A	095008032061	ESSIE NAIL COLOR	congrats	1029

Column: 2 - Row: 05 Notch: 33 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 3.14 **
TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008380 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
110	1	322291021	095008000176	ESSIE NAIL COLOR	Ballet Slippers	096
111	1	322293730	095008011943	ESSIE NAIL COLOR	hi maintenance	100
112	1	322293421	095008000282	ESSIE NAIL COLOR	Muchi, Muchi	104
113	1	N/A	095008039916	ESSIE NAIL COLOR	free to roam	108
114	1	N/A	095008042787	ESSIE NAIL COLOR	talk to the sand	111
115	1	322291013	095008000220	ESSIE NAIL COLOR	Mademoiselle	112
116	1	322290994	095008000206	ESSIE NAIL COLOR	Vanity Fairest	120
117	1	322293780	095008000343	ESSIE NAIL COLOR	Eternal Optimist	144
118	1	322293510	095008000237	ESSIE NAIL COLOR	Fiji	152

Column: 2 - Row: 06 Notch: 28 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 5.14 **
TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008382 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
119	1	322293439	095008000381	ESSIE NAIL COLOR	Mod Square	224
120	1	322293798	095008000428	ESSIE NAIL COLOR	Bachelorette Bash	256
121	1	322293861	095008000404	ESSIE NAIL COLOR	Watermelon	264
122	1	322294304	095008011608	ESSIE NAIL COLOR	haute in the heat	272
123	1	322293235	095008028873	ESSIE NAIL COLOR	drive-in & dine	274
124	1	N/A	095008039978	ESSIE NAIL COLOR	without reservations	275
125	1	322293023	095008016184	ESSIE NAIL COLOR	flowerista	276
126	1	322293756	095008000480	ESSIE NAIL COLOR	Big Spender	288
127	1	322294011	095008002903	ESSIE NAIL COLOR	Play Date	300

Column: 2 - Row: 07 Notch: 23 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 7.14 **
TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008384 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
128	1	322292823	095008021416	ESSIE NAIL COLOR	mrs always-right	321
129	1	322293447	095008000541	ESSIE NAIL COLOR	Angora Cardi	336
130	1	322293772	095008000633	ESSIE NAIL COLOR	Wicked	352
131	1	322293803	095008000466	ESSIE NAIL COLOR	Bahama Mama	400
132	1	322293764	095008000619	ESSIE NAIL COLOR	Berry Naughty	416
133	1	322293811	095008000626	ESSIE NAIL COLOR	Bordeaux	424
134	1	322293887	095008000671	ESSIE NAIL COLOR	Fishnet Stockings	448
135	1	322293146	095008028903	ESSIE NAIL COLOR	cherry on top	462

Row: 01

Lower Notch: 31

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 8

Row: 04

Lower Notch: 3

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 28

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 18

Row: 09

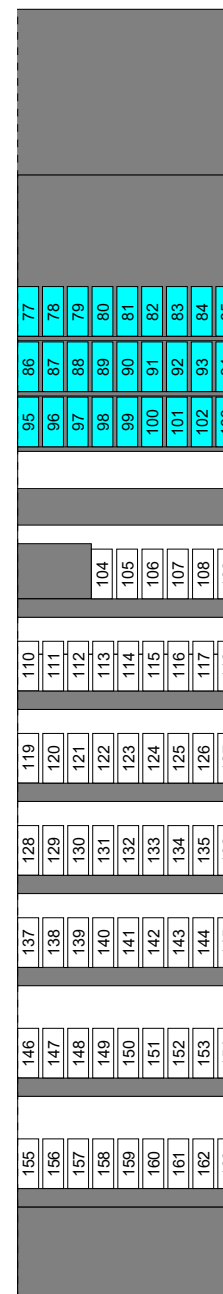
Lower Notch: 12

Row: 10

Lower Notch: 6

Row: 11

Lower Notch: 2



WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021

Column: 2

WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021

136	1	322293895	095008000701	ESSIE NAIL COLOR	Forever Yummy	488
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Column: 2 - Row: 08	Notch: 18	Fixture Type: TRAYS	Fixture Description: ESS EC UNLIT COLOR 9.14 **
TRAYS Re-Order Code: PE0000001829		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PE0000007795		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code:	TRAYS Rolled Up Code: N/A		UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
137	1	N/A	095008039954	ESSIE NAIL COLOR	check your baggage	597
138	1	N/A	095008039923	ESSIE NAIL COLOR	reach new heights	598
139	1	N/A	095008036373	ESSIE NAIL COLOR	set in sandstone	599
140	1	N/A	095008036359	ESSIE NAIL COLOR	yes i canyon	601
141	1	N/A	095008036304	ESSIE NAIL COLOR	rocky rose	603
142	1	N/A	095008036342	ESSIE NAIL COLOR	bed rock & roll	605
143	1	322293934	095008000855	ESSIE NAIL COLOR	In Stitches	608
144	1	N/A	095008036366	ESSIE NAIL COLOR	cliff hanger	645
145	1	322293049	095008026657	ESSIE NAIL COLOR	clothing optional	1015

Column: 2 - Row: 09	Notch: 12	Fixture Type: TRAYS	Fixture Description: ESS EC UNLIT COLOR 11.14 **
TRAYS Re-Order Code: PE0000001829	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PE0000008387	SS Holder Re-Order Code:		

Carrier Tray Graphic Re-Order Code:			TRAYS Rolled Up Code: N/A			UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	
146	1	322292920	095008026626	ESSIE NAIL COLOR	moonling	1009	
147	1	322293293	095008018508	ESSIE NAIL COLOR	petal pushers	684	
148	1	N/A	095008032030	ESSIE NAIL COLOR	toned down	685	
149	1	N/A	095008032023	ESSIE NAIL COLOR	on mute	686	
150	1	N/A	095008031996	ESSIE NAIL COLOR	serene slate	687	
151	1	322293837	095008000886	ESSIE NAIL COLOR	Chinchilly	688	
152	1	322293837	095008000886	ESSIE NAIL COLOR	Chinchilly	688	
153	1	N/A	095008032047	ESSIE NAIL COLOR	generation zen	699	
154	1	322294037	095008002934	ESSIE NAIL COLOR	Smokin' Hot	700	

Column: 2 - Row: 10	Notch: 6	Fixture Type: TRAYS	Fixture Description: ESS EC UNLIT COLOR 13.14 **
TRAYS Re-Order Code: PE0000001829	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PE0000008389	SS Holder Re-Order Code:		

Carrier Tray Graphic Re-Order Code:				TRAYS Rolled Up Code: N/A		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	
155	1	N/A	095008042824	ESSIE NAIL COLOR	sunny business	756	
156	1	322293065	095008016160	ESSIE NAIL COLOR	chillato	757	
157	1	N/A	095008042855	ESSIE NAIL COLOR	seas the day	758	
158	1	322293609	095008012872	ESSIE NAIL COLOR	find me an oasis	760	
159	1	322294249	095008007861	ESSIE NAIL COLOR	bikini so teeny	764	
160	1	N/A	095008039961	ESSIE NAIL COLOR	you do blue	766	
161	1	322293243	095008016177	ESSIE NAIL COLOR	pret-a-surfer	770	
162	1	322293675	095008006246	ESSIE NAIL COLOR	butler please	772	
163	1	322293196	095008018485	ESSIE NAIL COLOR	all access pass	778	

Column: 2 - Row: 11	Notch: 2	Fixture Type: HEADER	Fixture Description: ESS EC 4FT FOOTER
HEADER Re-Order Code: PE0000002503		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code:	HEADER Rolled Up Code: N/A	UPC Blade Code:	

Row: 01

Lower Notch: 31

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 8

Row: 04

Lower Notch: 3

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 28

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 18

Row: 09

Lower Notch: 12

Row: 10

Lower Notch: 6

Row: 11

Lower Notch: 2

NOTCH SCHEMATIC

WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021

ESSWAK0470ECUL_IS21.psa

Column: 1 - Row: 01 Notch: 31 Fixture Type: HEADER Fixture Description: ESS EC 4FT LOGO HDR UNLIT
 HEADER Re-Order Code: PE0000002491 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 12 Fixture Type: HOTSPOT Fixture Description: ESS EC UNLIT HOTSPOT (SP21 SP TREND) **
 HOTSPOT Re-Order Code: PE0000002466, PE0000006437 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PE0000008307 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PE0000008298 HOTSPOT Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 03 Notch: 8 Fixture Type: SIGNS Fixture Description: ESS EC UNLIT UNIQUE SALON SHADES (NAV SI...
 SIGNS Re-Order Code: PE20000000054 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PE0000008344 SIGNS Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 04 Notch: 3 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 2.14 **
 TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PE0000007788 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
191	1	322291039	095008000107	ESSIE NAIL COLOR	Blanc	008
192	1	322293382	095008000121	ESSIE NAIL COLOR	Marshmallow	024
193	1	322293633	095008014371	ESSIE NAIL COLOR	tuck it in my tux	032
194	1	322293748	095008000190	ESSIE NAIL COLOR	Limo-Scene	056
195	1	322293154	095008028910	ESSIE NAIL COLOR	going steady	060
196	1	N/A	095008032009	ESSIE NAIL COLOR	mind-full meditation	071
197	1	322292019	095008027883	ESSIE NAIL COLOR	lighten the mood	072
198	1	322293853	095008000862	ESSIE NAIL COLOR	Imported Bubbly	080
199	1	322291021	095008000176	ESSIE NAIL COLOR	Ballet Slippers	096

Column: 3 - Row: 05 Notch: 33 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 4.14 **
 TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PE0000008381 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
200	1	322293366	095008026589	ESSIE NAIL COLOR	skinny dip	1001
201	1	322293413	095008000275	ESSIE NAIL COLOR	Sugar Daddy	160
202	1	N/A	095008042800	ESSIE NAIL COLOR	beachy keen	185
203	1	N/A	095008036335	ESSIE NAIL COLOR	around the bend	186
204	1	N/A	095008039930	ESSIE NAIL COLOR	flying solo	206
205	1	322293170	095008028897	ESSIE NAIL COLOR	pin me pink	208
206	1	N/A	095008039947	ESSIE NAIL COLOR	one way for one	215
207	1	322293560	095008021447	ESSIE NAIL COLOR	splash of grenadine	216
208	1	N/A	095008042848	ESSIE NAIL COLOR	suits you swell	217

Column: 3 - Row: 06 Notch: 28 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 6.14 **
 TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PE0000008383 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
209	1	322291005	095008000503	ESSIE NAIL COLOR	Lilacism	304
210	1	N/A	095008042831	ESSIE NAIL COLOR	U'V got me faded	305
211	1	322293544	095008030067	ESSIE NAIL COLOR	baguette me not	306
212	1	322293625	095008014364	ESSIE NAIL COLOR	minimalistic	308
213	1	N/A	095008032511	ESSIE NAIL COLOR	wire-less is more	309
214	1	322294273	095008010359	ESSIE NAIL COLOR	go ginza	310
215	1	322294118	095008006192	ESSIE NAIL COLOR	ladylike	316
216	1	322292653	095008026596	ESSIE NAIL COLOR	bare with me	1003
217	1	N/A	095008036311	ESSIE NAIL COLOR	into the a-bliss	318

Column: 3 - Row: 07 Notch: 23 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 8.14 **
 TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PE0000008385 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
218	1	322294299	095008011042	ESSIE NAIL COLOR	she's pampered	496
219	1	322293900	095008000787	ESSIE NAIL COLOR	Geranium	536
220	1	N/A	095008042817	ESSIE NAIL COLOR	throw in the towel	567
221	1	322293926	095008000831	ESSIE NAIL COLOR	Cute As A Button	568
222	1	322293976	095008000794	ESSIE NAIL COLOR	E-NUF is E-NUF	576

Row: 01

Lower Notch: 31

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 8

Row: 04

Lower Notch: 3

Row: 05

Lower Notch: 33

Row: 06

Lower Notch: 28

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 18

Row: 09

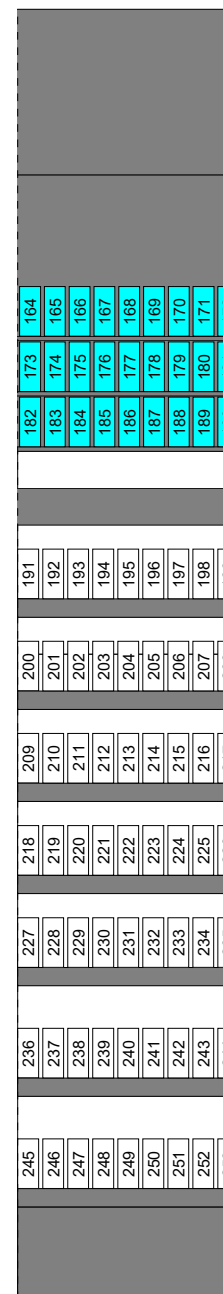
Lower Notch: 12

Row: 10

Lower Notch: 6

Row: 11

Lower Notch: 2



WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021					
223	1	N/A	095008036380	ESSIE NAIL COLOR	579
224	1	N/A	095008042862	ESSIE NAIL COLOR	581
225	1	N/A	095008039985	ESSIE NAIL COLOR	582
226	1	322293502	095008023199	ESSIE NAIL COLOR	590

Column: 3 - Row: 08 Notch: 18 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 10.14 **
TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008386 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
227	1	N/A	095008036328	ESSIE NAIL COLOR	come out to clay	663
228	1	322293104	095008026602	ESSIE NAIL COLOR	wild nude	1005
229	1	N/A	095008042794	ESSIE NAIL COLOR	you're a catch	664
230	1	322293667	095008013411	ESSIE NAIL COLOR	topless & barefoot	665
231	1	322293667	095008013411	ESSIE NAIL COLOR	topless & barefoot	665
232	1	322293015	095008021423	ESSIE NAIL COLOR	high class affair	666
233	1	322294029	095008002927	ESSIE NAIL COLOR	Sand Tropez	668
234	1	N/A	095008032504	ESSIE NAIL COLOR	press pause	683
235	1	322293138	095008026619	ESSIE NAIL COLOR	without a stitch	1007

Column: 3 - Row: 09 Notch: 12 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 12.14 **
TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008388 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
236	1	322293722	095008011059	ESSIE NAIL COLOR	for the twill of it	702
237	1	322293269	095008023182	ESSIE NAIL COLOR	off tropic	706
238	1	322294134	095008000978	ESSIE NAIL COLOR	Licorice	720
239	1	N/A	095008039992	ESSIE NAIL COLOR	in plane view	728
240	1	N/A	095008032528	ESSIE NAIL COLOR	cause & reflect	736
241	1	322293714	095008013404	ESSIE NAIL COLOR	in the cab-ana	747
242	1	322293031	095008018492	ESSIE NAIL COLOR	garden variety	750
243	1	322293617	095008001074	ESSIE NAIL COLOR	Turquoise & Caicos	752
244	1	322293659	095008006239	ESSIE NAIL COLOR	mint candy apple	754

Column: 3 - Row: 10 Notch: 6 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COLOR 14.14 **
TRAYS Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000007800 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
245	1	322293641	095008012889	ESSIE NAIL COLOR	after school boy blazer	795
246	1	322293340	095008030043	ESSIE NAIL COLOR	s'il vous play	920
247	1	322294053	095008003818	ESSIE MIRROR METALLICS	No Place Like Chrome	940
248	1	322294061	095008003825	ESSIE MIRROR METALLICS	Good as Gold	941
249	1	322294079	095008003832	ESSIE MIRROR METALLICS	Penny Talk	942
250	1	N/A	095008032016	ESSIE NAIL COLOR	gadget-free	944
251	1	322293992	095008014272	ESSIE LUXEFFECTS	summit of style	946
252	1	322293536	095008002668	ESSIE LUXEFFECTS	A Cut Above	954
253	1	322294003	095008002682	ESSIE LUXEFFECTS	Set in Stones	958

Column: 3 - Row: 11 Notch: 2 Fixture Type: HEADER Fixture Description: ESS EC 4FT FOOTER
HEADER Re-Order Code: PE0000002503 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Rolled Up Code: N/A UPC Blade Code:

Row: 01		Lower Notch: 31
Row: 02	164 165 166 167 168 169 170 171 172	Lower Notch: 12
Row: 03	173 174 175 176 177 178 179 180 181	Lower Notch: 8
Row: 04	182 183 184 185 186 187 188 189 190	Lower Notch: 3
Row: 05	191 192 193 194 195 196 197 198 199	Lower Notch: 33
Row: 06	200 201 202 203 204 205 206 207 208	Lower Notch: 28
Row: 07	209 210 211 212 213 214 215 216 217	Lower Notch: 23
Row: 08	218 219 220 221 222 223 224 225 226	Lower Notch: 18
Row: 09	227 228 229 230 231 232 233 234 235	Lower Notch: 12
Row: 10	236 237 238 239 240 241 242 243 244	Lower Notch: 6
Row: 11	245 246 247 248 249 250 251 252 253	Lower Notch: 2



WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021

NOTCH SCHEMATIC

Column: 4

WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021

ESSWAK0470ECUL_IS21.psa

Column: 1 - Row: 01 Notch: 31 Fixture Type: HEADER Fixture Description: ESS EC 4FT LOGO HDR UNLIT
HEADER Re-Order Code: PE0000002491 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 25 Fixture Type: SIGNS Fixture Description: ESS EC UNLIT GEL COUTURE (NAV SIGN) 2X12 **
SIGNS Re-Order Code: PE2000000055 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PE0000008070 SIGNS Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 03 Notch: 19 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COUTURE 1.8/1.9/1.10 (KITS) **
TRAYS Re-Order Code: PE0000004588 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008065 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PE0000008948 TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
254	1	322294320	095008026220	ESSIE GEL COUTURE COLOR & TOP COAT KIT Fairy Tailor Kit		01
255	1	322294346	095008026237	ESSIE GEL COUTURE COLOR & TOP COAT KIT Take Me to Thread Kit		03
256	1	322294338	095008026244	ESSIE GEL COUTURE COLOR & TOP COAT KIT Rock the Runway Kit		04

Column: 4 - Row: 04 Notch: 13 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COUTURE 2.10 **
TRAYS Re-Order Code: PE0000002457 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008438 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
257	1	N/A	095008045221	ESSIE GEL COUTURE COLOR brocade crusade		171
258	1	N/A	095008045238	ESSIE GEL COUTURE COLOR high sewciety		96
259	1	N/A	095008045245	ESSIE GEL COUTURE COLOR embossed lady		406
260	1	N/A	095008045252	ESSIE GEL COUTURE COLOR garment glory		322
261	1	N/A	095008045269	ESSIE GEL COUTURE COLOR tailored by twilight		381
262	1	N/A	095008045276	ESSIE GEL COUTURE COLOR jewels and jacquard only		402
263	1	322290091	095008021409	ESSIE GEL COUTURE TOP COAT gel couture TOP COAT		00

Column: 4 - Row: 05 Notch: 8 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COUTURE 3.10 **
TRAYS Re-Order Code: PE0000002457 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008411 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
264	1	N/A	095008042879	ESSIE GEL COUTURE COLOR chiffon the move		7
265	1	322290978	095008021003	ESSIE GEL COUTURE COLOR sheer fantasy		10
266	1	322290033	095008025131	ESSIE GEL COUTURE COLOR wearing hue?		14
267	1	322290300	095008020983	ESSIE GEL COUTURE COLOR fairy tailor		40
268	1	N/A	095008030487	ESSIE GEL COUTURE COLOR gossamer garments		49
269	1	322290091	095008021409	ESSIE GEL COUTURE TOP COAT gel couture TOP COAT		00
270	1	322290091	095008021409	ESSIE GEL COUTURE TOP COAT gel couture TOP COAT		00

Column: 4 - Row: 06 Notch: 3 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COUTURE 4.10 **
TRAYS Re-Order Code: PE0000002457 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008412 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
271	1	322290148	095008021133	ESSIE GEL COUTURE COLOR stitch by stitch		50
272	1	N/A	095008042893	ESSIE GEL COUTURE COLOR coastal couture		55
273	1	N/A	095008042909	ESSIE GEL COUTURE COLOR low tide high slit		56
274	1	N/A	095008030500	ESSIE GEL COUTURE COLOR sheer silhouette		57
275	1	322290407	095008021201	ESSIE GEL COUTURE COLOR pinned up		60
276	1	322290091	095008021409	ESSIE GEL COUTURE TOP COAT gel couture TOP COAT		00
277	1	322290091	095008021409	ESSIE GEL COUTURE TOP COAT gel couture TOP COAT		00

Column: 4 - Row: 07 Notch: 33 Fixture Type: TRAYS Fixture Description: ESS EC UNLIT COUTURE 5.10 **
TRAYS Re-Order Code: PE0000002457 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008413 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Rolled Up Code: N/A UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
278	1	N/A	095008030517	ESSIE GEL COUTURE COLOR of corset		62
279	1	N/A	095008040080	ESSIE GEL COUTURE COLOR wool me over		63
280	1	322290651	095008027555	ESSIE GEL COUTURE COLOR princess charming		64
281	1	N/A	095008030470	ESSIE GEL COUTURE COLOR last nightie		68
282	1	N/A	095008040066	ESSIE GEL COUTURE COLOR polished and poised		69
283	1	322290114	095008021089	ESSIE GEL COUTURE COLOR take me to thread		70
284	1	N/A	095008040073	ESSIE GEL COUTURE COLOR not what it seems		72

Row: 01

Lower Notch: 31

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 8

Row: 06

Lower Notch: 3

Row: 07

Lower Notch: 33

Row: 08

Lower Notch: 28

Row: 09

Lower Notch: 23

Row: 10

Lower Notch: 18

Row: 11

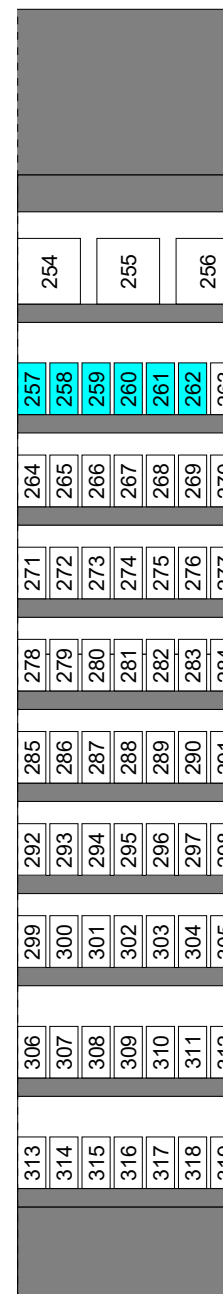
Lower Notch: 12

Row: 12

Lower Notch: 6

Row: 13

Lower Notch: 2



WAKEFERN - ESSIE 4FT X 70IN ECLIPSE WALL (UNLIT) - SPRING 2021						
Column: 4 - Row: 08		Notch: 28	Fixture Type: TRAYS		Fixture Description: ESS EC UNLIT COUTURE 6.10 **	
TRAYS Re-Order Code: PE0000002457			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PE0000008414			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code:			TRAYS Rolled Up Code: N/A		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
285	1	322290457	095008021256	ESSIE GEL COUTURE COLOR	make the cut	90
286	1	N/A	095008042886	ESSIE GEL COUTURE COLOR	atelier at the bay	102
287	1	322290287	095008021065	ESSIE GEL COUTURE COLOR	first view	135
288	1	322290392	095008029573	ESSIE GEL COUTURE COLOR	first fitting	136
289	1	N/A	095008030524	ESSIE GEL COUTURE COLOR	lace is more	137
290	1	322290685	095008021119	ESSIE GEL COUTURE COLOR	pre-show jitters	138
291	1	322294192	095008027586	ESSIE GEL COUTURE COLOR	matter of fiction	139

Column: 4 - Row: 09		Notch: 23	Fixture Type: TRAYS		Fixture Description: ESS EC UNLIT COUTURE 7.10 **	
TRAYS Re-Order Code: PE0000002457			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PE0000008415			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code:			TRAYS Rolled Up Code: N/A		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
292	1	322290431	095008021058	ESSIE GEL COUTURE COLOR	couture curator	140
293	1	322290473	095008025148	ESSIE GEL COUTURE COLOR	inside scoop	144
294	1	322290245	095008021072	ESSIE GEL COUTURE COLOR	haute to trot	150
295	1	322290693	095008023281	ESSIE GEL COUTURE COLOR	perfect posture	162
296	1	322290499	095008027562	ESSIE GEL COUTURE COLOR	once upon a time	163
297	1	322290415	095008023304	ESSIE GEL COUTURE COLOR	closing night	164
298	1	322290318	095008021195	ESSIE GEL COUTURE COLOR	dress call	180

Column: 4 - Row: 10		Notch: 18	Fixture Type: TRAYS		Fixture Description: ESS EC UNLIT COUTURE 8.10 **	
TRAYS Re-Order Code: PE0000002457			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PE0000008416			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code:			TRAYS Rolled Up Code: N/A		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
299	1	N/A	095008030494	ESSIE GEL COUTURE COLOR	bodice goddess	188
300	1	N/A	095008042916	ESSIE GEL COUTURE COLOR	sunset soiree	212
301	1	322294184	095008021225	ESSIE GEL COUTURE COLOR	signature smile	230
302	1	322290538	095008021171	ESSIE GEL COUTURE COLOR	model citizen	240
303	1	322290910	095008021096	ESSIE GEL COUTURE COLOR	rock the runway	270
304	1	322290198	095008021232	ESSIE GEL COUTURE COLOR	sit me in the front row	290
305	1	322290106	095008021249	ESSIE GEL COUTURE COLOR	the it-factor	300

Column: 4 - Row: 11		Notch: 12	Fixture Type: TRAYS		Fixture Description: ESS EC UNLIT COUTURE 9.10 **	
TRAYS Re-Order Code: PE0000002457			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PE0000008417			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code:			TRAYS Rolled Up Code: N/A		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
306	1	N/A	095008042923	ESSIE GEL COUTURE COLOR	sequins on the rocks	301
307	1	322290041	095008025179	ESSIE GEL COUTURE COLOR	V.I.Please	304
308	1	322290342	095008021263	ESSIE GEL COUTURE COLOR	bubbles only	345
309	1	322294176	095008021102	ESSIE GEL COUTURE COLOR	gala-vanting	350
310	1	322290164	095008021270	ESSIE GEL COUTURE COLOR	spiked with style	360
311	1	322290211	095008021041	ESSIE GEL COUTURE COLOR	model clicks	370
312	1	322290449	095008025186	ESSIE GEL COUTURE COLOR	front page worthy	396

Column: 4 - Row: 12		Notch: 6	Fixture Type: TRAYS		Fixture Description: ESS EC UNLIT COUTURE 10.10 **	
TRAYS Re-Order Code: PE0000002457			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PE0000008436			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code:			TRAYS Rolled Up Code: N/A		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
313	1	322290368	095008021287	ESSIE GEL COUTURE COLOR	caviar bar	400
314	1	N/A	095008036397	ESSIE GEL COUTURE COLOR	sunruth metal	408
315	1	N/A	095008036403	ESSIE GEL COUTURE COLOR	steel the show	412
316	1	N/A	095008036427	ESSIE GEL COUTURE COLOR	what's gold is new	414
317	1	N/A	095008036441	ESSIE GEL COUTURE COLOR	sun-day style	416
318	1	N/A	095008036434	ESSIE GEL COUTURE COLOR	in my element	418
319	1	N/A	095008036410	ESSIE GEL COUTURE COLOR	sequ-in the know	422

Column: 4 - Row: 13		Notch: 2	Fixture Type: HEADER		Fixture Description: ESS EC 4FT FOOTER	
HEADER Re-Order Code: PE0000002503			SS Graphic Re-Order Code:			
Graphic Re-Order Code:			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code:			HEADER Rolled Up Code: N/A		UPC Blade Code:	

Row: 01

Lower Notch: 31

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 8

Row: 06

Lower Notch: 3

Row: 07

Lower Notch: 33

Row: 08

Lower Notch: 28

Row: 09

Lower Notch: 23

Row: 10

Lower Notch: 18

Row: 11

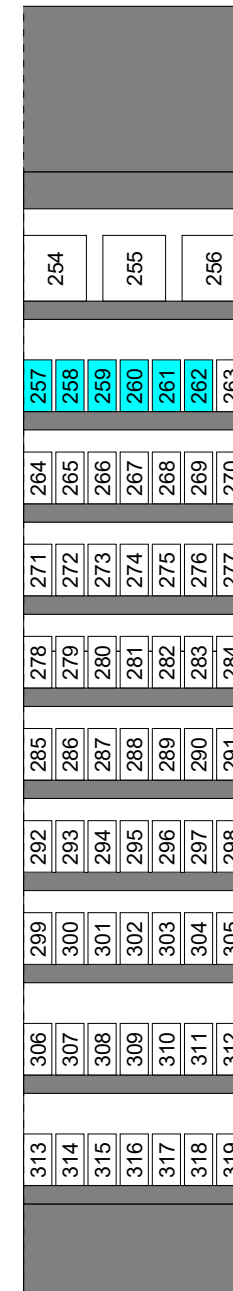
Lower Notch: 12

Row: 12

Lower Notch: 6

Row: 13

Lower Notch: 2







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color



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longwear

